

To Whom It May Concern,

I am pleased to confirm that Muhammad Zubair was employed with Landit Marketing & Developers from July 2020 to June 2024. Throughout his tenure, Muhammad exhibited exceptional skills, dedication, and significant professional growth. Below are the details of his career progression and achievements within our company:

1. Digital Marketing Executive

July 2020 - June 2022

- Developed and executed digital marketing campaigns for real estate services
- Managed social media accounts, increasing engagement by 35%
- Collaborated with the content team to create SEO-optimized real estate content
- Assisted in lead generation efforts and supported the sales team with qualified leads

2. Senior Digital Marketing Executive

July 2022 - December 2023

- Led the implementation of comprehensive digital marketing strategies for property listings
- Mentored junior team members, improving team efficiency by 25%
- Aligned marketing efforts with business objectives to increase property inquiries
- Analyzed campaign performance and provided data-driven insights for optimization

3. Associate Digital Marketing Manager

January 2024 - June 2024

- Assisted in developing integrated digital marketing strategies for the agency
- Supported the management of a 5-person digital marketing team
- Contributed to strategic marketing plans, resulting in an improved marketing ROI
- Collaborated with senior management to align marketing initiatives with company goals

We highly recommend Muhammad Zubair for senior digital marketing positions. His contributions were instrumental in positioning our agency as a leader in the real estate industry, driving significant growth in our online presence and lead generation efforts.

For any further information, please do not hesitate to contact us.

Sincerely,

Sameem Sartaj

C.E.O



Land-It Marketing & Developers

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